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# Give Me Life: Iconography And Identity In East LA Murals



## Synopsis

Chicanismo, the idea of what it means to be Chicano, was born in the 1970s, when grassroots activists, academics, and artists joined forces in the civil rights movimiento that spread new ideas about Mexican American history and identity. The community murals those artists painted in the barrios of East Los Angeles were a powerful part of that cultural vitality, and these artworks have been an important feature of LA culture ever since. This book offers detailed analyses of individual East LA murals, sets them in social context, and explains how they were produced. The authors, leading experts on mural art, use a distinctive methodology, analyzing the art from aesthetic, political, and cultural perspectives to show how murals and graffiti reflected and influenced the Chicano civil rights movement. This publication is made possible in part by a generous contribution from Furthermore, a program of the J. M. Kaplan Fund.

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